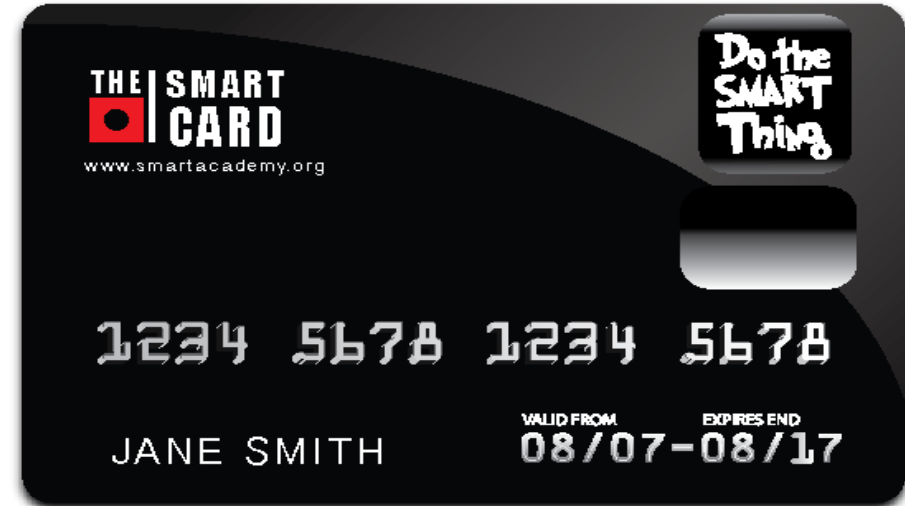


About the **SMART Academy**...

A National Problem: Parents and students in many urban and rural areas in the United States don't have access to high-quality and rigorous but affordable academic enrichment. According to a 2000 report entitled *Working for Children and Families: Safe and Smart After-School Programs* published jointly by the U.S. Departments of Education and Justice in 2000, "There is a chronic shortage of after-school programs available to serve children. Demand for school-based after-school programs outstrips supply at a rate of about two to one.."



(click image to see video)



Our vision: The SMART Academy helps students enrolled in 1,000 SMART centers nationwide maximize academic resources through technology.

Our mission: The mission of the SMART Academy in grades (pre-K through 12) is to develop the 21st Century thinking skills of students in math and language arts.

Our Solution: During one three-hour block offer affordable project-based learning, interactive instruction and small group instruction during weekends (for up to 20 weeks per academic year) and homework assistance during the week featuring certified teachers. In addition, academic coaches will be available on-line and on-demand as an added benefit and service. Corporate subsidies offered through a special parent affinity card (**SMART card**) that will help parents pay for enrichment as a percentage of purchases from participating retailers will be credited toward their personal education account.